

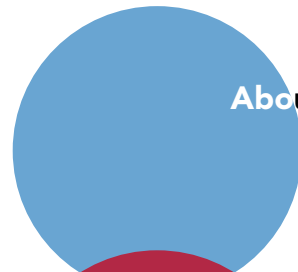


GRATITUDE REPORT 2020-2023

Our **DONORS** are **LEADING THE WAY** in
Advancing Palliative Care in Canada



Vision and Goals



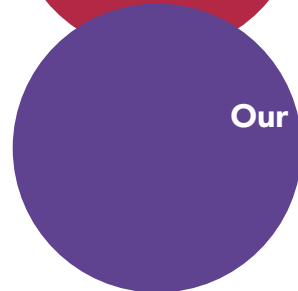
About Pallium Canada

Pallium Canada is a national non-profit, charitable organization focused on building professional and community capacity to help improve the quality and accessibility of palliative care in Canada.



Our Vision

Palliative care is everyone's business.



Our Goal

Pallium's goal is to strengthen Canada's ability to provide home and community-based palliative care through education and support to health care professionals and family and neighbourhood carers, so that every Canadian who requires palliative care will receive it early, effectively, and compassionately.

Message from the CEO

I am pleased to welcome you to Pallium Canada's inaugural Gratitude Report. This report is a momentous occasion for Pallium Canada, allowing us to reflect on the significant contributions made by our esteemed supporters over the past three years.

Founded in 2000, Pallium Canada is a national non-profit organization that is dedicated to equipping frontline health care professionals, health care organizations, and communities with the skills, tools and knowledge to provide earlier, more effective, and more compassionate palliative care.

Engaging with you, our donors, has marked a significant milestone in Pallium's history. Your support has been pivotal in building palliative care awareness and education after all in-class training and courses were cancelled indefinitely due to pandemic restrictions in 2020.

Today, your support helps us lead the way in advancing palliative care in Canada. From supporting our organizational capacity, sponsoring training and webinars for frontline health care providers and caregivers or joining us in mapping palliative care, Pallium Canada extends our deepest gratitude for the difference you are making.



Jeffrey B. Moat

The future of transforming palliative care in Canada is bright.

With your support, we will continue to make a lasting impact on the lives of countless individuals and their families.

Gratefully,

A handwritten signature in blue ink, appearing to read 'Jeffrey B. Moat'. The signature is stylized and fluid.

Jeffrey B. Moat
Chief Executive Officer

Your generous support by the numbers



Education

11,700 health care providers accessed free palliative care modules during the pandemic.

9,610 health care providers attended COVID-19 Palliative Care Connect webinars.

6,470 frontline health care providers will be supported in their LEAP™ training.



Community engagement

829 downloads of the Care Connections Program resources.

The collective impact of our donor's investment

\$2.4M



Donor support

170 individual donations.



Research

4 donors supporting the development of the Canadian Atlas of Palliative Care.

Your support led the way in supporting frontline health care providers in navigating the pandemic

Amid the challenges and uncertainty created by the pandemic, Pallium played a pivotal role in supporting frontline health care professionals by rapidly creating and disseminating palliative care resources to support health care teams responding to COVID-19.

We could not do this alone.

Donor spotlight:

In the first five months of the pandemic, the Canadian Medical Association (CMA) partnered with Pallium to enhance the preparedness of **11,700** frontline health care professionals across professions by developing free online palliative care training modules. The generous financial support from the CMA catalyzed Pallium's digital transformation strategy when face-to-face learning was not an option. CMA's investment contributed to the continued growth of palliative care awareness and laid a robust foundation for the current widespread reach and impact of online palliative care education across Canada today.

Impact:

Thank you for providing the opportunity to participate in these free online modules. It is really applicable during COVID-19 times and beyond. I learned about the palliative care approach, especially for initiating goals of care discussion with patients and families, which I find one of the most challenging parts.

Dr. Gildita F.,
Family physician



COVID-19 Palliative Care Connect

The COVID-19 Palliative Care Connect initiative provided crucial information to health care professionals throughout the pandemic. The initiative hosted engaging webinars focusing on palliative care topics relevant to health care teams across Canada actively leading the response to the pandemic.

Donor spotlight:

Supported by Boehringer Ingelheim Canada's Bridging HOPE (Helping Others Through Palliative Care Education) initiative, Pallium collaborated with stakeholders, educators and recognized experts from across Canada. Together, they developed and delivered training resources in a series of **25** webinars to build essential connections between primary and generalist-level health care professionals with palliative care specialists.

Caisse de dépôt et placement du Québec (CDPQ) supported the development and delivery of **11** COVID-19 Palliative Care Connect webinars, engaging with thousands of frontline health care providers in Quebec.

Impact

When the lockdowns happened, it made an already difficult situation worse at the end of life. Learning in these webinars and being made aware of the tools, resources and coping mechanisms was so beneficial, making an already difficult job more manageable. Thank you!

Vanessa M.,
Nurse

70 + palliative care subject matter experts donated their time.

9,610 attended live webinar sessions.

1,000 urban, rural and remote communities represented.

50,000 + views on Pallium's YouTube channel.

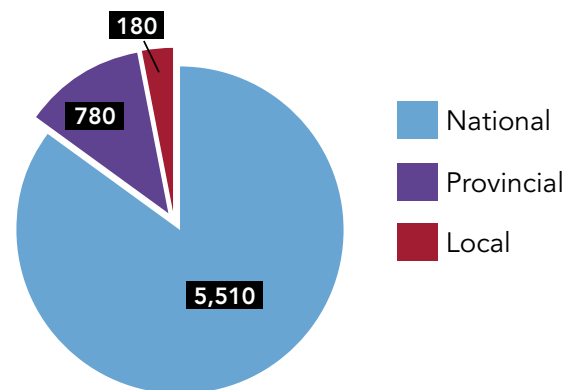
Your support is leading the way to equip frontline health care providers through LEAP™ training

As valued donors, you are helping to transform practice among thousands of frontline health care providers. By supporting the Learning Essential Approaches to Palliative Care (LEAP™) program, you ensure better care for patients and their families.

The suite of 20 LEAP™ interprofessional courses empowers all health care providers — including family physicians, nurses, paramedics, personal support workers, social workers, and pharmacists — to identify patients with palliative care needs early in the illness trajectory, engage in timely advanced advance care planning and goals of care discussions, address physical, psychological, social, and spiritual needs, and appropriately refer to palliative care specialists when cases are more complex.

Our donor's investments have supported **6,470** frontline health care providers receiving LEAP™ training. From supporting frontline health care providers in their communities, province or on a national scale, our donors are making a difference by equipping health care providers across Canada with the knowledge, tools, and resources to provide a palliative care approach.

Donor supported LEAP™ learners by the numbers



Our LEAP™ donors:

- Boehringer Ingelheim Canada
- Foord Family Foundation
- Hodgson Family Foundation
- J & W Murphy Foundation
- Li Ka Shing (Canada) Foundation
- MacMurray Foundation
- Saint Mary's Health Foundation of New Westminster
- Samuel W. Stedman Foundation
- Thomas Sill Foundation

Donor spotlight:



Li Ka Shing (Canada) Foundation

Early in the pandemic, the Li Ka Shing (Canada) Foundation partnered with Pallium on the Li Ka Shing Palliative Care Skills Development Project to accelerate the spread and scale of LEAP™ training. Their transformational gift trained thousands of frontline health care professionals in urban, rural and remote settings on the palliative care approach.

Their visionary gift not only facilitated the training of more than **4,510** health care professionals but also facilitated Pallium's capacity to design, develop, and implement LEAP™ Personal Support Worker, addressing an urgent critical training need identified during the pandemic in Canada.

Today, more than **7,500 personal support workers/ care aids** across Canada have participated in LEAP™ Personal Support Worker training, thanks to the Foundation's impactful support.



Impact:



I have adopted using alternative wording - rather than asking if a resident in my long-term care home if they have pain, or in pain. I have learned to ask if they have any discomfort or soreness. In asking this way, I have found that I received much more feedback, including a description of the type of pain, stinging, aching, throbbing, etc. and now be an advocate for them with the nursing staff.

Marc F.,
Personal support worker





We are so grateful for the donor that enabled us to partner with Pallium and train our paramedics who otherwise may have not received this training. The paramedics who took the training voiced that they felt more prepared and had a better understanding of palliative situations, conversation techniques, and the ability to think more broadly and involve outside organizations.

Glen Cunnane,
Deputy Chief Community Paramedicine,
Brant/Brantford Paramedic Services



I have been a community health nurse for 3 years and I've seen how much families in the community value our support during their loved ones' end of life. I wanted to continue growing as a community health nurse and be more knowledgeable as I support my clients and their families in their journey. To be given the opportunity to participate in LEAP™ Core through a generous donation is very appreciated. Please know that this funding supports us to give the best possible care in our community and we are ALL extremely grateful.

Noemi Fung,
Community Health Nurse



Thanks to the support of donors, I was provided with the opportunity to take LEAP™ Leaders. I loved the interactive roundtable discussions and hearing from other health care leaders on how they are shaping policies to improve the palliative care approach in their various organizations. I am so grateful for this experience. I appreciated learning about the palliative care approach from a global and national perspective and the vital role we play as leaders to ensure that all Canadians have access to compassionate palliative care.

Yetunde Owolabi, Manager
The Ottawa Mission Diane Morrison Hospice



Your support is strengthening our capacity to fulfill our mission

Thanks to our supporters, Pallium is reaching even more health care providers and community members from coast to coast.

Pallium is grateful to the following donors who support our overall mission to transform palliative care in Canada and provide us with the flexibility to use the funds where they are needed most.

Our mission donors:

- 100 Women Who Care (Ottawa)
- Adobe Employee Community Fund
- Arbor Memorial Foundation
- Arthur J.E. Child Foundation
- CBBC Career College
- Harry P. Ward Foundation
- Joan and Regis Duffy Foundation
- The McLean Foundation
- Robert Campeau Family Foundation
- SignFX
- Individual and monthly donors

Impact:



We recognize the great impact Pallium has on the community, and we're pleased to support their mission to educate health care professionals and accelerate the integration of palliative care in our community and health care systems.

John Laframboise,
Director of Community Relations at Arbor Memorial



Your support is mapping the present to shape the future of palliative care

Currently, there is no mechanism to consolidate nationwide data on palliative care service availability. This leads to significant variations across Canada in many areas of palliative care, from team access to service integration and education.

Our donors are helping us lead the way in Ontario and British Columbia by supporting the research and development of the Canadian Atlas of Palliative Care. The Atlas will map out existing strengths, areas of excellence, and gaps across all regions within the province with respect to palliative care. The findings from this research will then be translated into powerful and visual user-friendly tools, fostering improvements in the timeliness, access to, and availability of palliative care in Ontario and British Columbia.

Our Canadian Atlas of Palliative Care donors:

- Esri Canada
- PSI Foundation
- Sovereign Order of St. John of Jerusalem Knights Hospitaller (Vancouver)
- Y. P. Heung Foundation



Impact



The use of palliative care Atlases as mapping approaches of service availability and systems performance has proven very useful worldwide. They have acted as catalysts for change and have helped funders, policymakers, the media, health care analysts, health care planners, educators, and the community improve their understanding of palliative care systems and form the foundation for ongoing efforts to ultimately provide timelier, more effective, and compassionate palliative care.

Your support is ensuring caregivers have access to the resources they need

The support of our donors ensures that millions of caregivers across Canada have access to essential resources and supports through our Care Connections Program. When it comes to the palliative care approach, the health care system is only part of the equation. Caregiving is a role that most caregivers are thrust into with little to no preparation or training and often family caregivers carry most of the load.

LEAP™ Carers

LEAP™ Carers provides a high quality, yet practical training and support for caregivers of family members with chronic and life-limiting illnesses. Through a series of interactive modules, LEAP™ Carers focuses on the 'functional' aspects of being a caregiver through free online, interactive self-learning modules providing them with not just information but tangible resources to navigate the challenges of caring for their loved ones with a serious illness.

Donor spotlight:



Thanks to a kick-start grant from the Pacific Blue Cross Health Foundation, Pallium developed and launched LEAP™ Carers in British Columbia, igniting a ripple effect that spread this invaluable resource across Canada.

Atlas CareMap Program

The Atlas CareMap Program creates simple, visual diagrams of the people involved in providing care to a caregiver and care recipient. It includes family, friends, community members and health care professionals who may provide assistance or support, however big or small. A Care Map allows a person to visualize and easily understand the many different connections between the people involved in caring for their loved one.

Atlas CareMap donors

Thanks to the following donors whose support helped us promote the Atlas CareMap Program:

- Joan and Regis Duffy Foundation
- Arbor Memorial Foundation

Impact



Hospice PEI provides caregiver support to both the caregiver and their care recipients. Having a resource and tools such as the Atlas CareMap will aid us in supporting the work we do while giving the caregivers an easy-to-use tool to help them navigate their caregiver responsibilities and engaging others in their circles to support them.

Nancymarie Arsenault, Executive Director of PEI Hospice





Your support is leaving a legacy to transform health care tomorrow

By planning a gift in their will, our donors are leaving a legacy beyond their lifetime to transform palliative care in Canada.

Donor spotlight:

As a nurse, I have always believed in the importance of continuing education to ensure the delivery of the best possible, evidence-based care to all my patients and their loved ones. I personally have benefitted greatly from the Learning Essential Approaches to Palliative Care (LEAP™) courses and the LEAP™ In-Depth training.

It has also given me the opportunity to share key learnings with my colleagues, ensuring the important transition of knowledge to improve the delivery of palliative care across Prince Edward Island.

To assist in the delivery of continuing education for other nurses and personal care aides, I have designated a gift in my will to Pallium Canada to create an annual education fund to allow others to participate in LEAP™ training at no cost.

I know that my legacy gift will make a difference in equipping future generations of health care providers so that they can carry on my commitment to ensuring that more people and their families benefit from the palliative care approach.

I am sharing my story to inspire others to join me in creating a legacy to advance palliative care across Canada.

Sharon

Palliative care remains one of the most underfunded and misunderstood areas in health care.

Despite the proven benefits of the palliative care approach, many never benefit from it or receive it too late. Pallium has been inspired by our donors who have joined us to ensure that every Canadian has access to earlier, more effective, and more compassionate care.

Help us continue building on this momentum. Our vision and plans are ambitious but with your help, they are achievable.

Join us. Together we can create a more compassionate tomorrow.







Pallium Canada

Advancing Palliative Care

It's Everyone's Business.

Thank you to all our donors - we are so grateful for your support!

Together, we are creating a more compassionate tomorrow and transforming palliative care in Canada.

To learn more about how you can join us to make a difference please contact:

Peggy Austen, Director, Corporate Partnerships

Email: pausten@pallium.ca Phone: 613-793-8662

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